



DEPUTY SECRETARY OF DEFENSE

1010 DEFENSE PENTAGON
WASHINGTON, DC 20301-1010

JAN 31 2007

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
CHAIRMAN OF THE JOINT CHIEFS OF STAFF
UNDER SECRETARIES OF DEFENSE
COMMANDERS OF THE COMBATANT COMMANDS
ASSISTANT SECRETARIES OF DEFENSE
GENERAL COUNSEL OF THE DEPARTMENT OF
DEFENSE
DIRECTOR, OPERATIONAL TEST AND EVALUATION
INSPECTOR GENERAL OF THE DEPARTMENT OF
DEFENSE
ASSISTANTS TO THE SECRETARY OF DEFENSE
DIRECTOR, ADMINISTRATION AND MANAGEMENT
DIRECTOR, PROGRAM ANALYSIS AND EVALUATION
DIRECTOR, NET ASSESSMENT
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: Department of Defense (DoD) Strategic Communication Integration Group
(SCIG)

In accordance with the Quadrennial Defense Review and the recently approved Concept of Operations for Strategic Communication, I have established the DoD SCIG to recommend, coordinate, and oversee DoD strategic communication initiatives and plans for the DoD. In overseeing strategic communication efforts, the SCIG Secretariat is tasked to ensure products from the Office of the Secretary of Defense (OSD), the Joint Staff, the Combatant Commanders, and the Military Departments are coordinated and synchronized across the Department.

The group is designed for both efficiency and for ensuring all relevant interests are represented. The SCIG consists of senior representatives from OSD, Joint Staff, Military Departments, USSOCOM, USJFCOM, and STRATCOM. Other DoD organizations and representatives of other U.S. Government departments and agencies will be invited as appropriate. An Executive Committee, consisting of the Assistant Secretary of Defense (Public Affairs), the Assistant Secretary of Defense (Legislative Affairs), Principal Deputy Under Secretary of Defense (Policy), the Director of the Joint Staff, and the Director of Strategic Communication (Joint Staff), will provide oversight and guidance to the SCIG Secretariat Director. The Secretariat will continue to be staffed as discussed in the Deputy Secretary of Defense memorandum, subject as above, dated August 25, 2006. Subject matter experts for specific strategic communication initiatives will be provided to the Secretariat for specific projects.

In addition to his position as DASD (Joint Communication) under the ASD(PA), Rear Admiral Frank Thorp will serve as the SCIG Secretariat Director.

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